

McKnight's ONLINE EXPO

Wednesday, March 14 - Thursday, March 15, 2018

Expo opens @ 10:30 AM ET

Live attendees can earn up to 5 CE credits through NAB

PAYMENT: March 14 @ 11:00 AM ET

Operational strategies for surviving regulatory, payment and database changes

This session will examine strategies clinical and operational professionals can use to better manage regulatory changes, database content and the proposed changes to the Medicare Part A payment system.

Speaker: Leah Klusch RN, BSN, FACHCA



WOUND CARE: March 14 @ 1:00 PM ET

Is the Braden Scale increasing your facility's risk of malpractice?

This webinar will explore the risks associated with the use of the Braden Scale, provide hands-on experience in using the tool and supply interventions to help long-term care providers reduce their risk of pressure ulcer-related malpractice actions.

Speaker: Ilene Warner-Maron, Ph.D., RN-BC, CWCN, CALA, NHA, FCPP



TECHNOLOGY: March 14 @ 2:30 PM ET

Telehealth and Reimbursement: What you need to know for the near term

Learn about the value telehealth services can provide to facilities and their residents, and how to avoid common regulatory and operational pitfalls. In addition, find out what's on the horizon for 2018.

Speaker: Emily H. Wein, shareholder at Baker Donelson



QUALITY: March 15 @ 11:30 AM ET

Beyond a fire drill: Emergency prep steps for active shooters in your building

Learn how to identify strategies and prepare your community for this dangerous scenario and others.

Speaker: JoAnne Carlin, MSN, RN, NHA, CPHRM, CDAL



CAPITAL: March 15 @ 1:00 PM ET

The new funding sources

Thanks to a new tax law and other market shifts, the picture for capital acquisition is changing. This insider session will examine what kinds of capital sources are your best bet, and what operators can do to be attractive partners.

Speaker: Beth Burnham Mace



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